



THE EXTRAORDINARY ITALIAN TASTE IS COMING TO THAILAND!

#EXTRAORDINARYITALIANTASTE



The Italian Government and private sector - after the success of EXPO Milano 2015 “Feeding the Planet, Energy for Life” - will jointly promote Italian high quality gastronomy and original products by organizing the **1st Italian Cuisine Week in the World: “The Extraordinary Italian Taste”**.

The global campaign involves all major cities in the world, where **more than 1.400 events** will be simultaneously organized **from 21st to 27th of November**.

As a **key player** on the international culinary scene, **Thailand** will be the perfect ground for an impressive variety of events, promoted **by the Embassy of Italy in the framework of the Italian Festival in Thailand:**

- **Over 20 top Italian restaurants** holding the label “Golden Q” of “Ospitalità Italiana” will offer a special menu! You will have also the chance to win a free dinner in some of them!
- **Over 40 stores of Central Food Hall and Tops** will promote Italian original products and the best wines of all Italian Regions.
- **Over 20 Young Master Chefs** will enjoy a special week by **Dusit Thani College** on regional Italian Cuisine with a Gambero Rosso Chef coming from Italy, cooking an extraordinary final gala dinner for VIP guests!
- **Chulalongkorn University** will host a talk on “*Italian cuisine in Italian films*” and an innovative **Workshop for Italian food lovers** on “*how to read and write a real Italian Menu*” and on “*Do’s and Don’ts on an Italian Table*”!
- **Great cultural events** will enrich the week, like the successful *Tinissima Jazz Quartet* of Francesco Bearzatti at Chulalongkorn Music Hall and Bamboo Bar; the unique concert of *3 Piano Generations* with Oscar Prize Winner Luis Bacalov at Mahidol MACM; and the screening of the movie *Ricette d’amore*. All these cultural events are free and will have a degustation of Italian products in the foyer.

Our **top Italian restaurants** are: Attico, Biscotti, Enoteca Italiana, Galleria Milano, Gianni, Il Bolognese, Il Fumo, La Bottega, L’Opera, Lenzi, Opus Wine Bar, Prosecco, Rosso di Sera, Sensi, Sole Mio, The Loop, Vesper, Volti and Zanotti in Bangkok; Acqua in Phuket; La Grappa and Mamma Mia! in Hua Hin.

Our **partners** are: Central Food Hall and Tops, Dusit Thani College and Hotel School, Gambero Rosso, Chulalongkorn University, ICE Italian Trade Commission, TICC Thai Italian Chamber of Commerce, Dante Alighieri Association.

Full program in attachment

Info @ Embassy of Italy E-mail: commerciale.bangkok@esteri.it Tel. 02 2504970

Discover more on Facebook **Italian Festival Thailand** and Twitter **@ItalyinThailand**

THE EXTRAORDINARY ITALIAN TASTE PROGRAM

16 November - Press conference at the Residence of the Italian Ambassador (by invitation only)

21 November - Launching Ceremony and Cooking Demonstration at Central Food Hall, Chidlom

From 21 to 27 November - Extraordinary Italian Taste Week at 22 top Italian Restaurants in Bangkok, Phuket and Hua Hin with special menu and wine pairing

From 21 to 27 November - Special promotion of Italian original high quality products and wines at 43 TOPs supermarkets and Central Food Halls all over Thailand

From 21 to 26 November - Young Master Chef Italian Culinary Exploration and Mediterranean Cuisine from the Regions of Italy intensive training program at Dusit Thani Hotel School with Gambero Rosso Chef from Italy

22 November - Workshop for food lovers "How to read and write an Italian Menu" and "Do's and Don't's on an Italian table" with a talk on "Italian cuisine in Italian films" at Chulalongkorn University

24 November - *Tinissima Jazz Quartet* of Francesco Bearzatti concert, with degustation in the foyer of the Music Hall - Chulalongkorn University. The day after enjoy a second concert at Bamboo Bar of Mandarin Oriental Hotel

24 November - "Ricette d'amore" movie screening at The Friese Green Cinema organized by Dante Alighieri Association

26 November - Gala Dinner at Dusit Thani Hotel School (by invitation only)

27 November - *3 Piano Generations* Concert with Oscar Prize Winner Luis Bacalov, with degustation in the foyer of MACM Hall - Mahidol University

All events open to the public are free, previous registration. Get more info @ Facebook **Italian Festival Thailand**