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**‘Kohler and the Arts’ Exhibition launches for the first time in Thailand**

*Bangkok, June 5, 2015* – Kohler Co., a global leader in the manufacture of kitchen and bath products, is showcasing its support and passion for the arts with an exhibition called “Kohler and the Arts” for the first time in Thailand.

The exhibition consists of three parts, each displaying different aspects of art within the company. The Arts/Industry part takes us back into the last century when Kohler Co. launched this program with artists-in-residence in the USA in 1974. Since then over 500 local and international artists have participated in this most unique initiative.

Then, Kohler is hosting a sculpture exhibition showcasing the works by six artists from Southeast Asia (Thailand, Malaysia, Singapore, Philippines, Vietnam) and China. KOHLER Bold. Art. as the exhibition is called, runs under the theme of ‘Asian Contemporary Art: Rooted in the Past, Looking into the Future’. The artists explore in-depth and within their cultural context how they see the changes such as continuing urbanization, Asia’s ever-increasing economic power on the world stage, the impact of constant innovation and technologies on societies, etc. The results are art pieces that are as eclectic and interesting as the artists that created them.

The third part of the exhibition are a selection of the Artist Editions products. Artist Editions products are crafted by skilled artisans using methods that have been passed down for generations. Each design is inspired by patterns and color palettes drawn from cultures and landscapes around the world. Balancing artistry and craftsmanship with utility, Artist Editions products invite you to celebrate beauty and creativity each day.

The opening ceremony was honored by the President and Chief Executive Officer of Kohler Co., Mr. David Kohler, who presided over the event. Two artists – Sudsiri Pui-Ock from Thailand and James Seet from Malaysia – also attended the event, among many other honorable guests.

Mr. David Kohler, said that the Company has been leading the way in style and innovation and improving the lives of its customers with exceptional products and services since the company was founded in 1873 in the United States. Family owned and operated, Kohler Co. has been blessed with a rich history – full of challenges, successes and global growth.

“Throughout our history, Kohler has shown a long-standing dedication and appreciation for culture and the arts. The leaders of the company have supported this, growing and strengthening this relationship with the arts through initiatives such as the Arts/Industry program dedicated to bringing the arts and industry closer. By bringing ‘Kohler and the Arts’ to Thailand and launching KOHLER Bold. Art. for the first time, we hope you too will find inspiration here today in one of these beautiful pieces created by talented Asian artists.”

The President of Kohler Kitchen & Bath, Asia Pacific and EMEA, Mr. Larry Yuen said that in Asia, Kohler continues to expand its involvement with the arts by establishing Bold. Art. He said ‘Bold. Art. provides a platform for up-and-coming and established artists to expose themselves to a wider audience. After shows in China in 2010 and last year in China, Taiwan, Hong Kong and South Korea, the Company is very pleased to unveil the latest edition of this program with six new participating artists’.

The exhibition is open to the general public free of charge from June 6 – 19, 2015, at White Space, G floor, Gaysorn Shopping Centre, Bangkok from 10am to 8pm.

**About Kohler Co**.

Founded in 1873 and headquartered in Kohler, Wisconsin, USA, Kohler Co. is one of America’s oldest and largest privately held companies comprised of more than 30,000 associates. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engines and power systems; premier furniture, cabinetry and tile; and owner/operator of two of the world’s finest five-star hospitality and golf resort destinations in Kohler, and St Andrews, Scotland.

In Asia Pacific, Kohler is active in 14 major countries and territories. More information can be found at kohlerasiapacific.com

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